



ARCHITECTURAL TOUR OF SALERNO



from the baroque era to urban development

Let us lead you through **the architectural highlights of Salerno**, from the 17th century to the present. Your local guide will provide you with a unique perspective, and valuable insights that only a local can share, as you learn about why there is so much attention on Salerno with regards to the modernization and future urban development of southern Italy.

Our tour starts with a look back to the 17th century with a visit to **the Church of St. George**, which is arguably the most beautiful existing Baroque church in Salerno, with its many magnificent frescoes and intricate, oriental-inspired ceramic floor. A few steps from the church you will find **the D'Avossa & the Genovese Palaces**, the former private palaces of the largest noble families of Salerno.

In **the historical center**, you will pass through the magnificent botanical gardens and **the baroque Church of S.S. Annunziata**, with its beautiful bell tower designed by Ferdinando San Felice. Visit **the Verdi Theatre**, situated just adjacent to **the botanical gardens**, which was modeled after the St. Carlo of Naples theatre. The theater received its name after it was inaugurated in April 1872 with a performance of Verdi's Rigoletto.

Stroll along the sea front of Salerno where the palm trees lead all the way down to the new port, where you can experience some of the modern architectural wonders of the City. This area has become a new cruise ship destination, thanks in part to **the architectural project designed by the world-famous Zaha Hadid..** Also visit the **Piazza della Libertà (The Square of Freedom) – Europe's largest town square - created by the Spanish Architect Bofil.**

The tour will end on a panoramic terrace overlooking the entire Bay of Salerno. Don't miss this opportunity to take some fantastic photos of the city from this privileged vantage point!



This Experience Includes:

- Private English speaking guide

Optional / Extras (Not Included):

- Round-trip transportation
- Lunch

